

December 16, 2023

"MScATB Mentorship Programme and Career Development in Arts Technology and Business" Seminar



The "MScATB Mentorship Programme and Career Development in Arts Technology and Business" seminar, organized by Faculty of Business, Dr. Raymond Wong Research Centre for Arts Technology and Business, and Master of Science in Arts Technology and Business, in collaboration with the Academy of Arts & Design, Tsinghua University, was successfully held on December 16, 2023, at the Lingnan@WestKowloon located in the M+ building in the West Kowloon Cultural District.

With the support of the Academy of Arts & Design, Tsinghua University, the seminar successfully gathered numerous artists, entrepreneurs, and professors from Mainland China and Hong Kong for an academic sharing. The welcome remarks were delivered by Prof Mingming Leng, Dean of the Faculty of Business, Lingnan University and Prof Xiaobo Lu, Tsinghua University, both expressing their enthusiasm for the seminar's organization. During the session on Industry Mentors Introduction, ten entrepreneurs from various fields were invited to introduce their solid backgrounds and diverse experiences to students.

Mr Long Ma
Chief Architect of Beijing Institute of
Architectural Design



Mr Calvin Tsang
Chairman of Esquel China Holding Limited



Mr Alvin Lo
General Manager, Creative (Projects) –
Greater Bay Area of K11



Mr Felix Kwok
Director & Head of Modern Art Department of
Sotheby's Asia



Ms Rong Liu
Vice-president of Beijing Foreign Cultural
Trade Association



Ms Lily Li
Chairman of Starlite Visual
Communication Limited



Ms Lily Zhu
Director & President of
SSAW Hotels & Resorts



Mr Yizhe Wang
Managing Director of China
Everbright Limited



Mr Aaron Fu
Co-Founder of AHA
META



Ms Inno Xie
Founder CEO of Tianchen Times Culture
and Art Development Co.,Ltd.



The highlight of the seminar was the "Student Career Development Consultation with Mentors" session, where distinguished guests from different industries including arts, design, technology, and business were divided into groups to provide invaluable career guidance to students. This seminar aimed to strengthen students' understanding of the relationship between art, technology, and business development paths, as well as deepen their overall knowledge in different aspects.



The mentors provided guidance based on the individual circumstances of each student